



# REAL ESTATE DEVELOPMENT


## GET TO KNOW DEL

For over 60 years, Del Taco has served fresh food at an unbeatable value, featuring high-quality ingredients such as handmade salsa, slow-cooked lard-free beans, and freshly grilled marinated chicken. Our Mexican-inspired and classic American dual menu is one of the many reasons we're the second-leading brand in the Mexican QSR+ category by units. With nearly 600 locations in 18 states, we have a strong presence across the country and plenty of space to grow.



## THE DEL TACO DEMOGRAPHIC


From high school seniors to senior citizens, Del Taco has broad appeal in communities with these characteristics:

  
**Land Size**  
+25,000 Square Feet

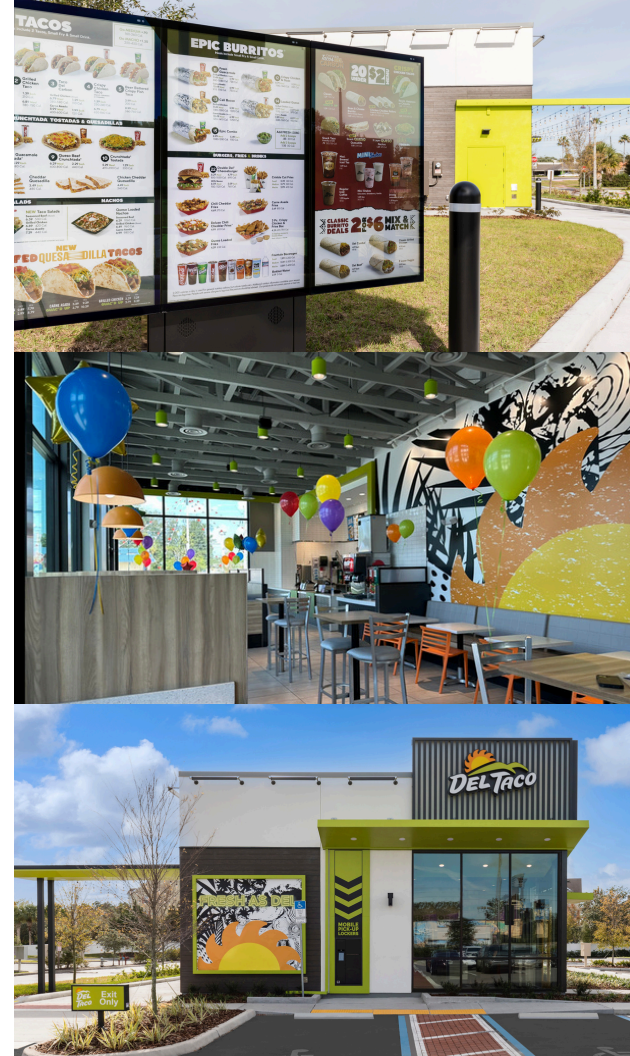
  
**Building Size**  
+1,200 Square Feet

  
**Population**  
+25,000 (2 Mile)

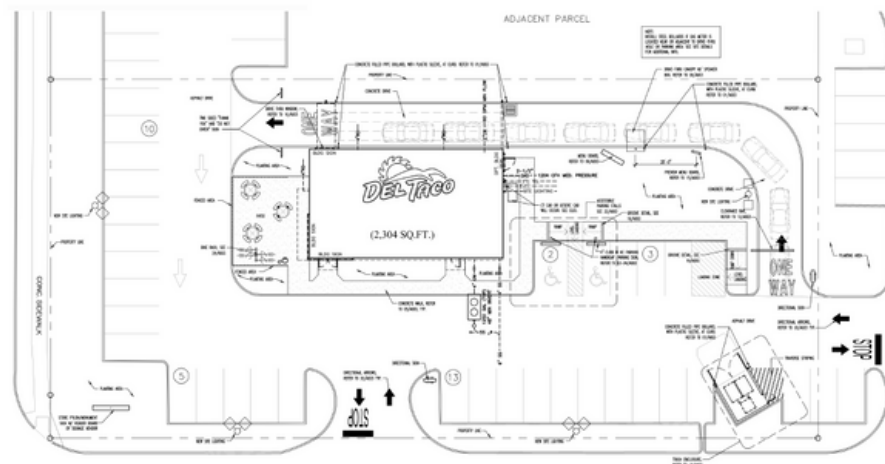
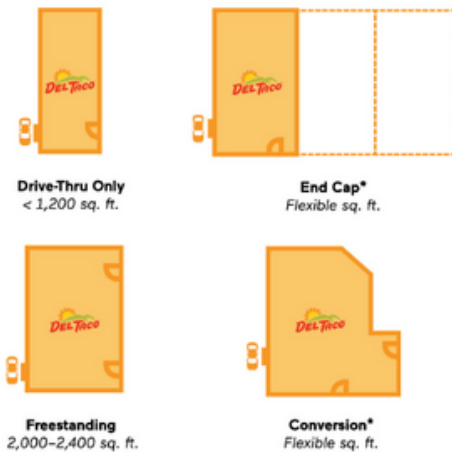
  
**Employment**  
+10,000 (2 Mile)

  
**Household Income**  
Average \$65,000

  
**Traffic Counts**  
+25,000 Daily



# SITE SELECTION CRITERIA



## LOCATION

Far corner of major signalized intersection or adjacent to main entrance of anchored stores. Convenience ingress/egress to location. Density of retail, offices, schools, and/or hospitals within one mile.

## VISIBILITY

Need maximum signage and excellent visibility from all directions, allowing adequate reaction time to see a Del Taco location and easily enter and exit the site.

## PARKING

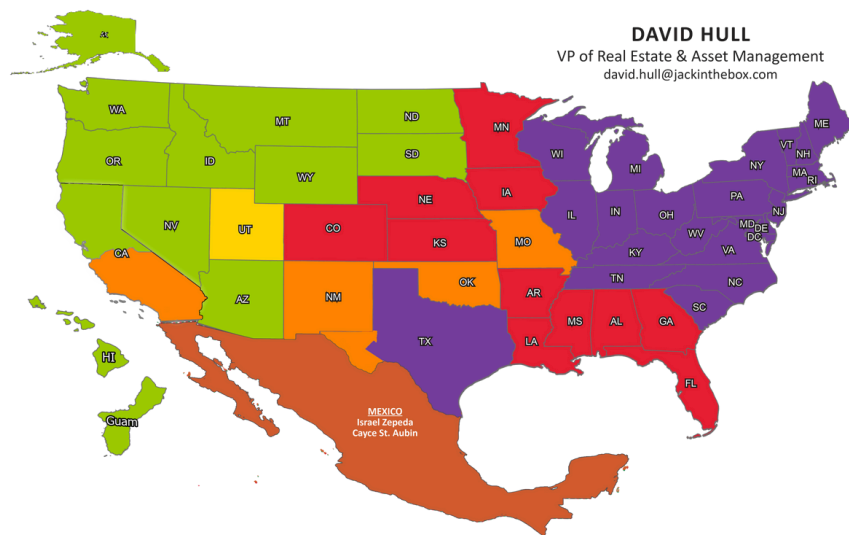
25-30 spaces or shared parking.  
1 spot per 100 square feet of building.

## VENUE TYPES

Our flexible construction plan allows us to build free-standing locations, endcaps, co-development, c-stores/travel plazas, airports, stadiums, college campuses, and much more.

## DRIVE-THRU STACK

Minimum 8-car stack in the drive-thru.



## SUBMIT YOUR SITE



### REAL ESTATE MANAGERS

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