



# REAL ESTATE DEVELOPMENT

## GET TO KNOW JACK

Since 1951, Jack in the Box has always been the place for those who live outside the box. Where you can try new things and order what you want when you want it – while always getting it fast, hot, and fresh.

At Jack in the Box, our menu sets us apart based on our original approach to bold flavor fusions, variety, authenticity, attention to quality, and fresh preparation.

## JACK IN THE BOX DEMOGRAPHICS

We've noticed Jack in the Box tends to have broad appeal in communities with these characteristics:



### Land Size

+25,000 Square Feet



### Building Size

1,350 - 2,400 Square Feet



### Population

+10,000 (1 Mile)



### Employment

+3,000 (1 Mile)



### Household Income

Average \$65,000



### Traffic Counts

+25,000 (Daily)

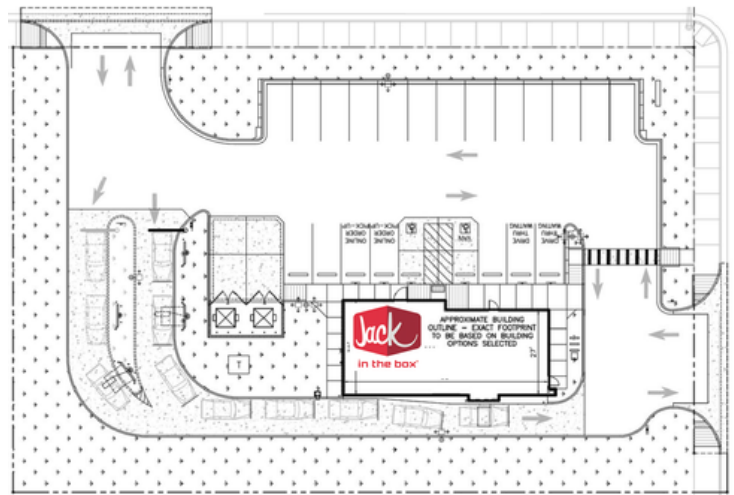


# SITE SELECTION CRITERIA

## Locations We Prefer

### PHYSICAL FEATURES FOR LATEST PROTOTYPE

- Free-Standing / Out-Parcel Pads
- Conversions
- End Cap
- Ground Lease & Purchase
- Ingress / Egress
- Visibility & Signage
- Drive-Thru Required



## LOCATION

Far corner of major signalized intersection or adjacent to main entrance of anchored stores. Convenience ingress/egress to location. Density of retail, offices, schools, and/or hospitals within one mile.

## VISIBILITY

Need maximum signage and excellent visibility from all directions, allowing adequate reaction time to see a Jack in the Box location and easily enter and exit the site.

## PARKING

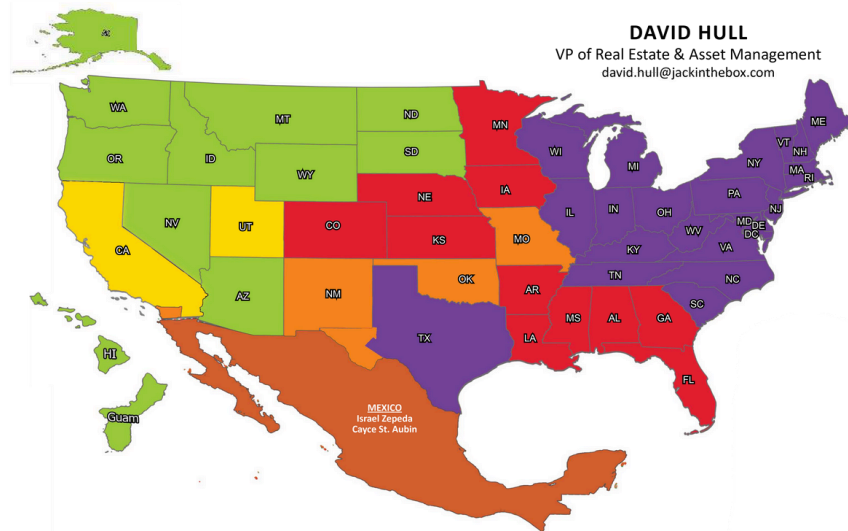
25-30 spaces or shared parking.  
1 spot per 100 square feet of building.

## VENUE TYPES

Our flexible construction plan allows us to build free-standing locations, endcaps, co-development, c-stores/travel plazas, airports, stadiums, college campuses, and much more.

## DRIVE-THRU STACK






Minimum 8-car stack in the drive-thru.



## SUBMIT YOUR SITE



### REAL ESTATE MANAGERS

-  Cayce St. Aubin  
cayce.staubin@jackinthebox.com
-  Esty Chang  
esty.chang@jackinthebox.com
-  Israel Zepeda  
israel.zepeda@jackinthebox.com
-  Nicole Curtis  
nicole.curtis@jackinthebox.com
-  Sandy Ayers  
sandy.ayers@jackinthebox.com

For General Franchise Information:  
[jackintheboxfranchising.com](http://jackintheboxfranchising.com)

